



An Analysis of Students Vocabulary Through Mr. Dennis Channel On Youtube (A Case Study of Seventh Semester Students of English Department of Teacher Training and Education Faculty at UINSI Samarinda)

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ABSTRACT

YouTube becomes the most visited video-sharing platform, but the use of this media to learn English vocabulary has not been widely practiced. Through this application, emotional users can involve imagination, pleasure, and interest in learning, one of which is English. Youtube is providing many kinds of videos that can be used for learning English. There are many different types of videos on YouTube that students can view to acquire vocabulary. In fact, learning vocabulary is in the classroom and several media on the internet, especially on Youtube. One option to learn vocabulary is just to watch videos on Mr. Dennis's "Guruku Mr D" Youtube channel, which also is run by a native speaker. This study aims to analyze the role of watching the "Guruku Mr D" YouTube channel in vocabulary learning for English Education Department seventh-semester students. The method of this research is a qualitative research design using descriptive qualitative and it uses questionnaires, interviews, and documentation to collect the data from the respondents. To summarize, learning can take place not only in the classroom but also everywhere and at any time, as demonstrated by "Guruku Mr D" the YouTube channel might be valuable as a learning resource for students, particularly during pandemic Covid-19. The researcher suggests that social media usage as a language learning medium be utilized in the future learning process. As an alternative, social media is a powerful medium to communicate messages and information, but it can be used to develop our skills in this period, so we must utilize it properly and wisely.

Keywords : *Social Media; YouTube; Vocabulary; English Language Learning; Pandemic Covid-19*

INTRODUCTION

Nowadays, COVID-19 pandemic has already become pandemic. COVID-19 has been classified as a worldwide pandemic by the World Health Organization (WHO) and declared the COVID-19 epidemic a public health emergency of worldwide significance. On January 30, 2020, the COVID-19 pandemic extended outside of Wuhan (Shereen et al., 2020). The COVID-19 pandemic has impacted every aspect of human life on Earth, including Indonesia. Furthermore with Caraka et al. (2020), COVID-19 has a significant and far-reaching impact, particularly in Indonesia. It was initially discovered in Indonesia on March 3, 2020, and by April 9, 2020, it had spread to all 34 provinces. COVID-19 declared a state of public debacle and well-being crisis from that point forward. COVID-19 has an impact on more than 1.110,000 people in Indonesia right now.

Since, Indonesia was exposed to the corona virus for the first time in early 2020, and the number of cases are growing by the day. COVID-19 now affects 213 nations and territories. COVID-19 has a negative influence on every element of human life. It impacted almost every element of life, including the economy, health, governance, trade, tourism, and education. The United Nations Educational, Scientific, and Cultural Organization is a global organization that promotes education, science, and culture (UNESCO), Rasmitadila et.al (2020). Indonesia has experienced the lockdown for the first time. All direct social activities, like as teaching and learning in schools, have been replaced by a *daring* or online system. Therefore, according to Pajarianto et al. (2020), the Republic of Indonesia's government relocated student learning from schools to their homes through the Study from Home model, which was implemented by the Ministry of Education and Culture and followed by all local governments.

Hence, online learning is one of the solutions to continue the process of teaching and learning during COVID-19. As an educational instrument for language teaching and learning, online social media has attracted the attention of students, teachers, educators, and legislators. Web 2.0 technologies, such as blogs, online discussion forums, Flickr, YouTube, MySpace, Facebook, and others, are being developed and applied. On the other hand, have grown in popularity in recent years. These innovative applications allow users to communicate and collaborate in a virtual

community through social media (AbuSa'aleek, 2015).The researcher will discuss audio-visual media, with YouTube becoming the most well-known audio-visual media platform.

In this case Balakrishnan and Griffiths (2017:1), state that with over a billion users, YouTube is the most popular dedicated video-sharing tool. Then, according to AbdulrahmanAlmurashi (2016:32), YouTube is a source of online content that may play a major role in the teaching and learning sector when it comes to language acquisition, particularly English language learning. Students and instructors all across the world benefit greatly from YouTube. It covers a wide range of topics in English language study to assist students in gaining vocabulary. Not only for students, but also for teachers, YouTube is commonly utilized as a teaching media for their pupils. Teachers may provide fascinating learning content and create diverse teaching-learning situations by using YouTube. So, that Youtube includes the most appropriate media for the delivery of learning.

The connection of this application with learning English that the use of Youtube for the benefit of learning English vocabulary. As previously said, YouTube has a diversity of English learning video content; nevertheless, one of the most well-known vloggers in Indonesia is Mr. Dennis, or Mr.D to all Indonesians who study English via his YouTube vlog. Mr.D channel has 550.000 subscribers, and each video he creates may reach over 500.000 viewers and receive over 40.000 likes from his devoted fans. In the same with AhfiFathia (2020:3) states YouTube channel has no less pleasure in that he writes down each new term taught in his film, which definitely makes it simpler for the viewers to take notes appropriately. From new vocabulary that many Indonesians are unfamiliar with, to learning the correct grammar, how to pronounce a word in English, and a variety of other tips for mastering English speaking skills, to entertainment about the English language that is truly enjoyable to learn, it's no surprise that he has a large following in Indonesian society.

Mr. D is a Youtube channel that provides videos of learning English that is easily understood by many people. In addition, All activities required in the millennial era, including entertainment, news, and education, may be

accessible simply wherever and whenever we have the gadget, data connection, or wi-fi network to comply because students dislike English or because teachers' explanations are not inventive, teaching-learning time in school appears to be less successful. Furthermore, In Fidyati (2016: 2) states Indonesian schools, learning English has always been a book-based and teacher-led process. Learning English in school might sometimes rely solely on the theory and the completion of tasks, with little knowledge of alternative methods that can genuinely increase students' comprehension and mastery of the language. The conventional technique often causes students to become bored when learning English and also to have difficulty, causing them to entirely disregard English as a subject. Hence, On the Mr. D channel, there are videos provided for students in learning during pandemic specially gaining English vocabulary. In this way, the writer aims to analyze the role of watching the “Guruku Mr D” YouTube channel in learning English vocabulary for English Education Department seventh-semester students at State Islamic University of Sultan Aji Muhammad Idris Samarinda.

RESEARCH METHODOLOGY

This research applies qualitative research method. According to Creswell(2012), Qualitative research investigates the phenomena through the perspective of the participants. Also, this study uses a descriptive qualitative study. Merriam (1998:225) said that “Qualitative descriptive study is a comprehensive summarization in everyday in terms of specific events experienced by individuals or group of individuals”. The descriptive qualitative study is suited for this research since the goal is to learn more about the phenomena by describing it in depth based on the perspectives of the participants. The researcher selected of Seventh Semester Students English Education Department, State Islamic University of Sultan Aji Muhammad Idris Samarinda as the research object as it is located in the East Borneo (Samarinda), and it has various backgrounds of the students. In this research, the instruments that the researcher used are questionnaires, interviews, and documentation. The questionnaires and interviews subjects are the English students. Meanwhile, the documentation is taken by Youtube Channel of Mr. Dennis.

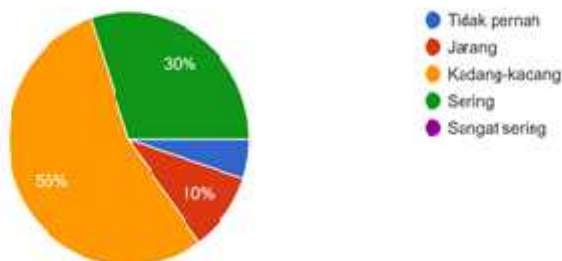
Figure 1. Mr. Dennis's Youtube Channel



RESEARCH FINDINGS AND DISCUSSION

Based on the results of questionnaires with 20 of 73 research participants by indicators statement, it was found that;**Figure 2. The result of students' answer toward learning English vocabulary by using videos, especially the YouTube channel**

1. Seberapa seringkah kamu belajar menguasai kosakata bahasa Inggris dengan menggunakan video, khususnya YouTube channel?
20 jawaban



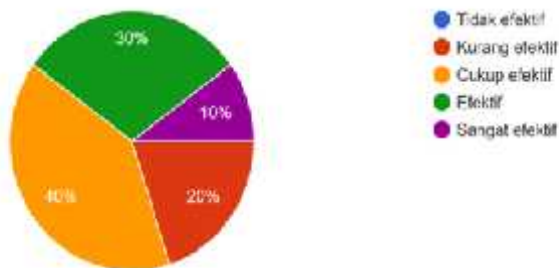
Statement 1 (How often do you learn to master English vocabulary by using videos, especially the YouTube channel?) As described above, it shows that 50% of the respondent said seldom to learn English vocabulary, 30% said very often, 10% said very seldom and 10% said never. It means

that most of them invest their time for learning to master English vocabulary by using videos on Youtube.

Figure 3. The result of students' answer toward the effectiveness of using videos or YouTube channels to help improve your English vocabulary

2. Seberapa efektif menggunakan video atau channel YouTube untuk membantu menambah penguasaan kosakata bahasa Inggris anda?

20 jawaban

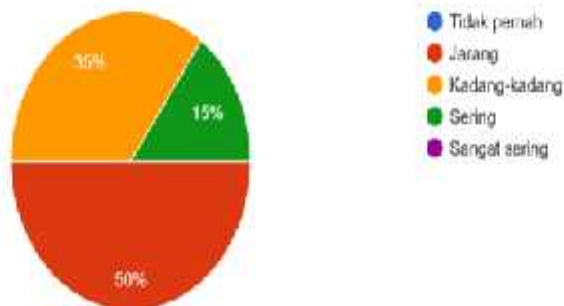


Statement 2 (How effective is it using videos or YouTube channels to help improve your English vocabulary?) the data of the diagram above shows that 40% said quite effective, 30% said effective, 20% said less effective and 10% answered very effective. It can be concluded that videos are effective to help improve their English vocabulary.

Figure 4. The result of students' answer toward watching the YouTube channel of Guruku Mr.D to help increase your English vocabulary

3. Seberapa seringkah anda menonton channel YouTube dari Guruku Mr.D untuk membantu menambah kosakata bahasa Inggris kamu? *

20 jawaban

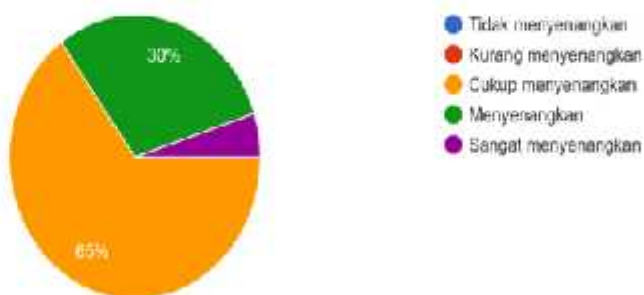


Statement 3 (How often do you watch the YouTube channel of Guruku Mr.D to help increase your English vocabulary?) obtained 50% of students said seldom to watch YouTube channel of Guruku Mr.D, 35% said sometimes and 15% said often. It implies that they are watching Mr. Dennis in order to increase their English vocabulary.

Figure 5. The result of students' answer toward watching the YouTube channel of Guruku Mr. D to help increase your English vocabulary

4. Seberapa menyenangkan belajar menambah kosakata bahasa Inggris dengan menonton channel YouTube dari Guruku Mr.D? *

23 jawaban

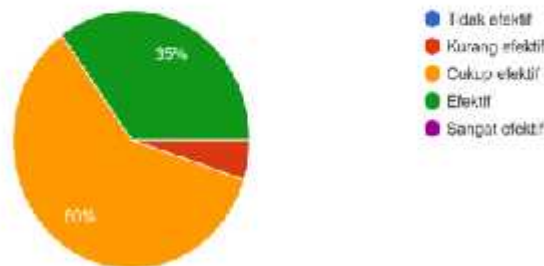


Statement 4 (How much fun is it to study English vocabulary by watching Guruku Mr.YouTube D's channel?) indicates that 60 % of the respondents said quite fun that to study English vocabulary by watching Guruku Mr.YouTube D's channel, 30% said fun and 10% said really enjoyable. It represents that most of them agree that learning English vocabulary by watching Guruku Mr. D is quite well.

Figure 6. The result of students' answer toward question no 5

5. Seberapa efektif penjelasan Mr.Dennis dalam pemahaman anda belajar kosakata bahasa inggris? *

20 jawaban

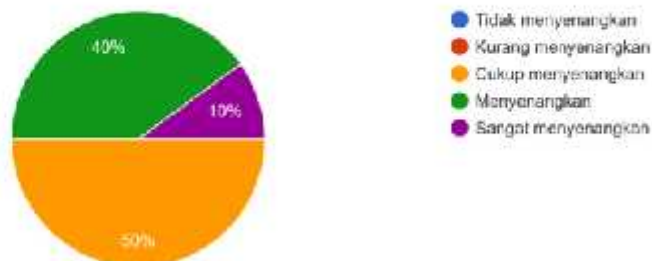


Statement 5 (How effective is Mr. Dennis' explanation in your understanding of learning English vocabulary?)The result explains that 60% of the respondents said that Mr. Dennis' explanation is quite effective for learning English, 35% said effective, 5% said less effective. They thought that Mr. Dennis' explanation in learning English vocabulary is quite helpful for them.

Figure 7. The result of students' answer toward question no 6

6. Seberapa menyenangkan belajar menambah kosakata bahasa inggris dengan menonton channel YouTube dari Guruku Mr.D?

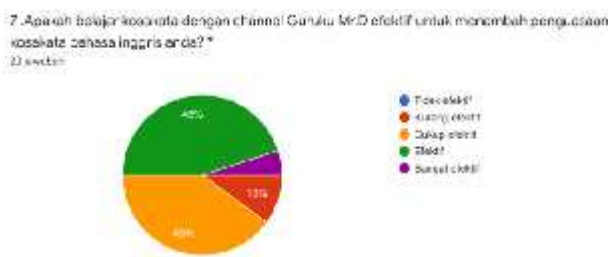
20 jawaban



Statement 6 (How much fun is it to study English vocabulary by watching Guruku Mr.YouTube D's channel?)Item 6 explains that 50% of the respondents said quite fun on the question, 40% said fun and 10% said that

learn English vocabulary by watching Guruku Mr.YouTube D's channel is very fun.

Figure 8. The result of students' answer toward question no 7



Source of questionnaire (Number 1 to 7) : Adapted from Hidayah, Ahfi Fathia Nur. (2020). The Correlation of Watching Mr. Dennis Youtube Channel toward The Students Learning Autonomy in Learning Vocabulary (A Correlational Study of Third Semester Students of English Department of Teacher Training and Education Faculty at IAIN Salatiga in Academic Year of 2020/2021).

Statement 7 (Is learning vocabulary with the Guruku Mr.D channel effective to increase your mastery of English vocabulary?) Referring to the result of the questionnaire above, 40% prefers to choose quite effective and the other 40% said effective, 10% said less effective on the other hand the rest 10% said very effective. This means that the learning vocabulary with the Guruku Mr.D channel is quite well to increase their mastery of English vocabulary. Based on the interview results with 2 of research respondent of 20 participant randomly. This showed that students who learn vocabulary from Mr. Dennis's videos, Youtube was applications (Mr. Dennis's Channel) often used during the Covid-19 in learning vocabulary. And all applications were influential in the learning process during the Covid-19 by using Youtube platform.

CONCLUSION

The worldwide spread of the Covid 19 pandemic has a significant impact on the educational system. Many nations, including Indonesia have

decided to use online learning at the elementary, secondary, and tertiary levels. As a result, many students in Indonesia take advantage of the social media of YouTube to acquire vocabulary by viewing Mr. Dennis videos.

From the 7 questions of questionnaire, there are 5 numbers (2,3,4,5,6,7) which indicate that students have positive respond on online learning English vocabulary toward Mr. Dennis Channel. It means even if there are still obstacles that must be addressed appropriately, the usage of videos as an online media for addressing learning during this Pandemic outside of the classroom is strongly recommended. It can be concluded from the interview session that their perspective of online language learning is positive because they face many obstacles during online classes, and their understanding of the material is also lacking. However, their English vocabulary improvement through learning autonomy by watching videos of Mr. D has influenced them in mastering English vocabulary.

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